

# CLEANER CAR CONTRACTS

FOR FUEL-EFFICIENT FLEETS

THE EUROPEAN ENVIRONMENTAL MOVEMENT AND FLEET BUSINESSES ARE JOINING FORCES TO SPEED UP THE INTRODUCTION OF FUEL-EFFICIENT VEHICLES. IN 2010, 70 COMPANIES SIGNED A CLEANER CAR CONTRACT, AVOIDING 1.67 MTON OF CO<sub>2</sub>-EMISSIONS. IT IS VERY CLEAR: BY INTRODUCING 40% OF NEW CARS ON EUROPEAN ROADS, THE FLEET BUSINESS IS KEY PLAYER TO MAKE OUR CARS MORE CLIMATE FRIENDLY.

**WILL YOU JOIN US?**



# WHAT IS CLEANER CAR CONTRACTS?

WHEN YOU PROCURE VEHICLES, FUEL-EFFICIENCY SHOULD BE A TOP PRIORITY. NOT JUST BECAUSE OF ENVIRONMENTAL CONCERNS, BUT ALSO BECAUSE OF COMMON BUSINESS SENSE. CLEANER CAR CONTRACTS IS A SIMPLE PLEDGE TO PURCHASE AMBITIOUSLY FUEL-EFFICIENT FLEETS IN 2012, EMITTING NO MORE THAN 120 OR 130 GR CO<sub>2</sub> /KM ON AVERAGE. ON TOP OF THE BUSINESS BENEFITS, A CLEANER CAR CONTRACT AWARDS YOU A GOLD OR SILVER FLEET STATUS FROM EUROPE'S LEADING ENVIRONMENTAL NGOS.



DOING WELL BY DOING SUSTAINABLE BUSINESS IS A VERY SENSIBLE ATTITUDE TO US. WE SIGNED A CLEANER CAR CONTRACT BECAUSE IT IS EUROPEAN AND HAS CLEAR TARGETS. ALSO, IT IS INDEPENDENT AND THEREFORE HIGHLY CREDIBLE FOR OUR CUSTOMERS.

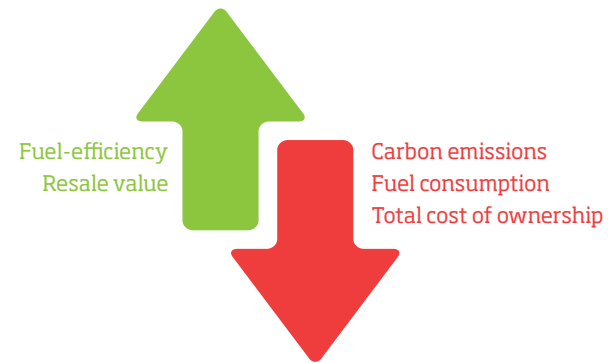
Ann Massart, Manager Marketing & Communication  
ING Car Lease Belgium

## The EU needs to meet you

For fleet businesses, fuel-efficiency is key. While car manufacturers are constantly introducing new fuel-efficient models, the pace of innovation is really set by European regulations. With its 40% share in new car sales, the voice of the fleet business is important to the debate on fuel-efficiency legislation. EU legislators are not yet aware of the fleet business' interests in fuel-efficiency. Cleaner Car Contracts is a strong joint appeal from environmental organizations and the fleet business: we want Brussels to speed up fuel-efficiency innovation, and we are already procuring truly ambitious Gold and Silver fleets.

## FACTS & FIGURES

- **40%** OF ALL NEW CARS IN EUROPE ARE INTRODUCED TO THE ROAD VIA THE LEASE AND RENTAL SECTORS
- **19** LEASE AND RENTAL COMPANIES, SUPPORTED BY **59** CLIENT FLEET OWNERS SIGNED A CLEANER CAR CONTRACT IN **5** DIFFERENT COUNTRIES
- ALL SIGNED CLEANER CAR CONTRACTS REPRESENT OVER **150.000** CARS
- ALL THESE FUEL-EFFICIENT CARS TOGETHER DIRECTLY AVOID **1,67 MTON** OF CO<sub>2</sub>-EMISSIONS
- THIS SAVES END USERS MORE THAN **€ 900.000.000,-** IN FUEL COSTS



CLEANER CAR CONTRACTS HELPS US TO ENCOURAGE AND SUPPORT OUR CUSTOMERS IN GREENING THEIR CAR FLEET. TO MEET THE GROWING DEMAND FOR FUEL-EFFICIENCY, IT IS IMPORTANT TO US AND OUR CUSTOMERS THAT RULES ADAPT MORE QUICKLY TO BENEFIT SUSTAINABLE MOBILITY.  
Robbert van Muyden,  
General Manager  
Business Lease Netherlands

European Commissioner Connie Hedegaard of Climate Action is happy to receive support for fuel-efficiency legislation from Cleaner Car Contracts signees.



EUROPEAN CO<sub>2</sub> REGULATIONS ARE CRITICAL TO SPEED UP THE INNOVATION FOR FUEL-EFFICIENT VEHICLES. BY UNITING OUR EFFORTS WITH OTHER CONTRIBUTORS THROUGH CLEANER CAR CONTRACTS, WE ARE AIMING AT ACCELERATING THESE INNOVATIONS.

Hans Blink, President Athlon Car Lease International

THE AUTOMOTIVE LEASING AND RENTAL INDUSTRY IS WELL POSITIONED TO DEVELOP A BUSINESS MODEL THAT RECONCILES ECONOMIC AND ENVIRONMENTAL CONCERNS. INITIATIVES LIKE CLEANER CAR CONTRACTS PROVIDE US WITH POTENTIAL PARTNERS TO STRUCTURE THIS APPROACH.

Vincent Rupied, chairman of the Automotive Steering Group, Leaseurope



## WANT TO JOIN?

VISIT [WWW.CLEANERCARCONTRACTS.EU](http://WWW.CLEANERCARCONTRACTS.EU) TODAY TO FIND A CONTACT PERSON FOR YOUR COUNTRY!

## ORGANISING PARTNERS



**Bond Beter Leefmilieu**  
KOEPEL VAN MILIEUVERENIGINGEN Vlaanderen ...

The Danish Ecological Council  
Tomorrow's Environment is Created Today

## FIRST PARTICIPANTS

